

What do people think about the University of Saskatchewan?

Each year, we get some insight into the answer through a survey of public perceptions in Saskatchewan, Edmonton, Calgary and Vancouver. The marketing and communications team works with the Social Sciences Research Laboratory in the College of Arts and Science to complete the study.

WORD OF MOUTH

I would recommend USask as one of the top institutions to pursue post-secondary education to...



* Total average across all four locations, combining strongly agree and somewhat agree

USASK EDUCATION

We asked people if...

...USask offers students a high-quality education.



In Saskatchewan

Strongly agree
Somewhat agree
Other

...the cost of a USask education is worthwhile.



All regions

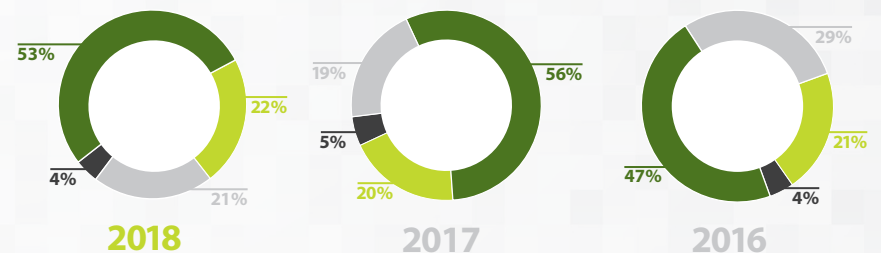
Strongly agree
Somewhat agree
Other

...a USask degree helps people secure a successful career.



OVERALL REPUTATION

How has the university's reputation changed in the last five years?



*Total average across all four locations

Stronger Same Did not know/did not answer Weaker

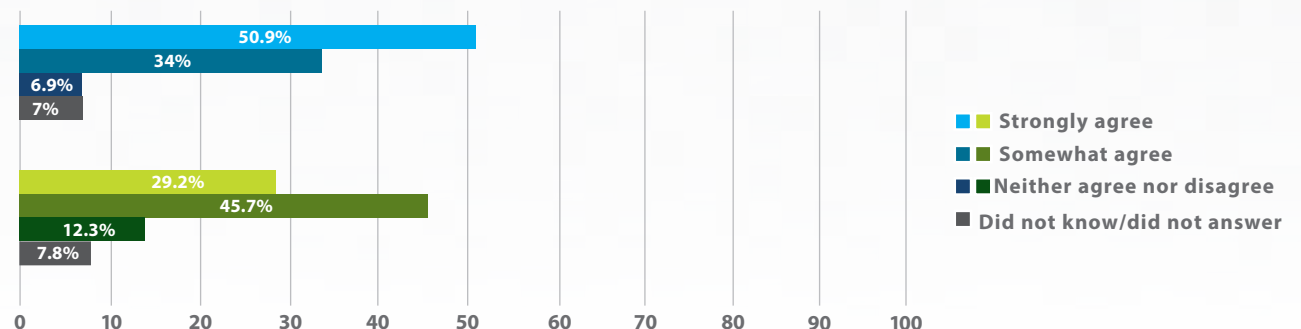
REAL WORLD IMPACT

All regions

USask research is important to the growth and well-being of Canada.

In Saskatchewan

USask provides good value for taxpayer investment.



Visit communications.usask.ca to read the full perceptions survey report.